



## Media Release

### **OK MAGAZINE DOWNLOADS THE STARS WITH WIRELESS BROADBAND FROM BIGAIR AND NEXUS IT**

**SYDNEY, 28 August 2007** - The development of a weekly printed publication filled with big glossy pictures of A-list stars, as well as the latest celebrity news is no longer a frustrating experience for OK Magazine. With a new wireless broadband connection from BigAir running at 4 Mb/4 Mb, OK Magazines can now download and receive pictures of celebrities with ease at the magazine's Edgecliff offices.

"The customer thought the BigAir service was 'lightening fast' when it was first provisioned" said Sean Murphy director of Nexus IT, a channel partner of BigAir who made the sale and provide OK Magazine with support and integration services. Nexus IT has led many assignments including VLAN and infrastructure implementation and sees BigAir as a key provider of broadband services, from 2Mbps to 100Mbps, to its customer base.

"We are pleased to be providing BigAir services to our customers" said Murphy. "Wireless broadband is an affordable, high speed alternative to traditional terrestrial solutions such as SHDSL and fibre with the additional bonus of being able to compliment existing traditional services with a wireless redundant link."

"Nexus IT represent an important relationship for BigAir and we are excited about the growth opportunities that this partnership offers" said Matt McGuire, Sales and Marketing Director for BigAir. "Their infrastructure skill set and capability is a perfect fit for taking our wireless broadband solutions to market and providing services with real value to customers."

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#### **For more information, interview or images, please contact:**

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#### **About BigAir:**

BigAir is a wireless broadband service provider that offers high-speed data telecommunications services to customers over 3 state-of-the-art wireless networks in Australia. BigAir owns and operates its own fixed wireless network covering the Sydney metro area, and is the largest provider of customer services on the iBurst mobile wireless network. Mobile wireless coverage can be found in all Australian capital cities while fixed services can be found in Sydney, Melbourne, Brisbane and Adelaide.

BigAir also provides services on the Unwired network which has coverage in Sydney and Melbourne. Access to these networks position BigAir as the only integrated wireless service provider in Australia.