

MaxiNet PR release

May 15th 2007

MaxiNet, a leading technology solutions provider to businesses throughout Sydney announces its appointment as a channel partner of BigAir, Australia's leading provider of fixed wireless broadband services to business. MaxiNet are an independent solutions provider whose core focus is the delivery of Premium communication services to the SME Market, including the full range of traditional ISP and Voice services. "MaxiNet has chosen Big Air to provide fixed wireless services to complete our business connectivity product offering" says Chris Ciardi managing director of MaxiNet. "Big Air's wireless service has an extended reach that enables us to offer our clients Premium symmetrical services where DSL just can't reach, or where we require super fast services, effectively delivering tomorrow's speeds today" he said.

MaxiNet have recently signed on Health Care franchise group HealthZone to BigAir's network. Driving the signing was Healthzone's company being located in an SHDSL 'deprived area' leaving the business unable to run its operations over an ADSL service. "HealthZone just had insufficient bandwidth to run their VoIP, Internet and remote users across the network" said Ciardi, "BigAir met their needs perfectly".

The BigAir wireless network has been designed to completely bypass terrestrial networks for both last mile access and also backhaul links, which means the BigAir network is completely insulated from breaks in fibre-optic and copper networks which are often caused by civil works and other unexpected activities. BigAir can deliver uptime of 99.99%.

A key factor that drove the engagement is the BigAir networks ability to complete rapid deployment of services. Being a wireless service installation can be complete within 7 ensuring MaxiNet are able to give their clients the fastest connectivity in the quickest time. Jason Ashton, CEO of BigAir stated, "It is very exciting to continue expand the channel partner network of BigAir. It is partners such as MaxiNet that allow us to deliver premium fixed wireless broadband solutions to the business market that are integrated into the individual requirements of businesses' he said.